

FOR IMMEDIATE RELEASE



SCALE

Magen H x Alexander May

September 11 – October 10, 2025

Opening Reception: Thursday, September 11, 6–8 PM

Magen H Gallery is pleased to announce *Scale*, a collaborative exhibition with Los Angeles-based artist and designer Alexander May, on view from September 11 to October 10, 2025.

Rooted in May's sculptural and painterly background, SCALE is a meditation on how space influences perception. Drawing on his instinctive approach to composition, the exhibition favors mood, proportion, and atmosphere over traditional function, challenging how we engage with designed environments.

The installation brings together a tightly curated selection of primarily monochromatic works from the Magen H collection – rare and expressive examples of 20th-century French design. These pieces, drawn from utilitarian origins, are reimagined through May's spatial eye and repositioned as expressive forms in their own right.

Presented within a restrained, all-white environment, SCALE invites visitors to slow down and enter a deliberate visual rhythm, one that foregrounds the silent relationship between object and architecture. As May notes in his exhibition statement:

“Scale is not a fixed measurement, but a connective force, a spatial language capable of linking disparate elements into coherent visual and emotional narratives. To consider scale is to consider how we see.”

For May, SCALE becomes a method of storytelling: shifting perception by collapsing distance, reframing context, and amplifying form. Objects are reoriented to explore balance, weight, and negative space. Furniture becomes sculpture. Familiar pieces act as thresholds: quiet transitions that transform how one navigates the room.

Part installation and part spatial essay, SCALE offers a new lens on interior design – less about utility, more about sensibility. It asks how we locate meaning not only in objects, but in their placement, proportion, and proximity to one another.

This exhibition builds on May's ongoing interest in the emotional logic of interiors, following his past interventions across domestic and institutional spaces. At Magen H, it becomes both a tribute and an experiment – a study in how design history can be reactivated through contemporary ways of seeing.

ABOUT ALEXANDER MAY:

Alexander May is a New York-based creative director whose work is rooted in the traditions of art, design, and spatial storytelling. With a foundation as both an artist and curator, his practice is grounded in the belief that environments are among the most powerful tools for shaping cultural experience. Over the past decade, May has built a multidisciplinary approach that merges formal design thinking with narrative construction, resulting in work that spans architecture, interiors, collectible design, and brand-led environments.

At the core of his studio practice is a deep engagement with material culture, composition, and the social role of space. Through his curatorial platform SIZED, he has produced exhibitions, commissions, and site-specific installations that blur the line between gallery and showroom, cultural object and commercial product. SIZED operates as both a staging ground for new ideas and a vehicle for engaging with institutions and brands in more critical, design-forward ways.

May's design language is both architectural and emotional, rooted in proportion, light, and structure, but always in service of how people move, gather, and remember. His recent collaborations include spatial and campaign work for USM, SKIMS, Pierre Augustin Rose, Acne Studios, and a growing list of institutions and private clients. Across all projects, he remains focused on the integrity of form, the clarity of ideas, and the power of design to shape identity.

ABOUT MAGEN H GALLERY:

Since 1997, Magen H Gallery has pioneered revolutionary and significant design in sculpture, decorative arts, architecture, and ceramics. With special emphasis given to French post-war designers, the collection progresses the artistic dialogue between these historically significant works and contemporaries who visually articulate a personal philosophy. These pieces reveal the compelling tension between the organic spirit of the material and the artists' mastery over the medium. From its inception, the collection of works has been built on the founding premise that art and design are allied and interdependent. Exhibiting works in craft mediums (clay, metal, wood, silicon and aluminum), the gallery seeks objects that transcend form and function. By synthesizing modern and mid-century designers, Magen H Gallery continues to redefine the decorative arts market with innovative and significant design.